

NEW AD SIZES

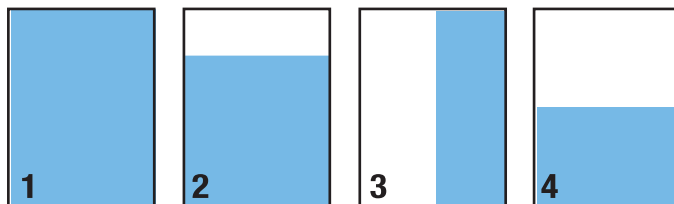
Effective July 2022

The Beach Reporter will have new ad sizes.
Please build/update your ads accordingly.

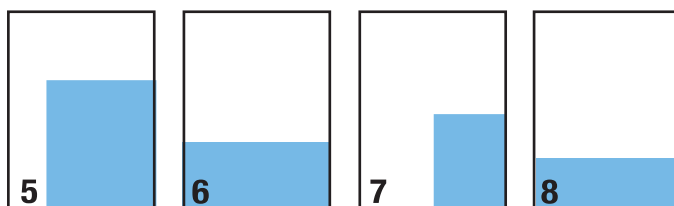
CYMK OR GRAYSCALE ONLY • 300 DPI • NO BLEEDS • NO CROP MARKS
BLACK/GREY TEXT/GRAPHICS SHOULD BE SINGLE COLOR BLACK, NOT 4 COLOR MIX, TO PRINT THE BEST

Retail/ROP Mechanical Sizes

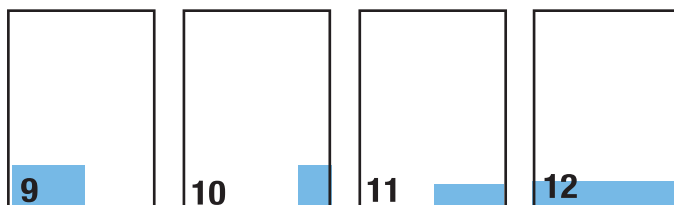
1.	Full Page	4 col x 15.71"	9.889"w x 15.71"d
2.	3/4 Horizontal	4 col x 11.67"	9.889"w x 11.67"d
3.	1/2 Vertical	2 col x 15.71"	4.889"w x 15.71"d
4.	1/2 Horizontal	4 col x 7.74"	9.889"w x 7.74"d



5.	1/2 Square	3 col x 10"	7.5"w x 10"d
6.	1/3 Horizontal	4 col x 5.125"	9.889"w x 5.125"d
7.	1/4 Vertical	2 col x 7.74"	4.889"w x 7.74"d
8.	1/4 Horizontal	4 col x 3.75"	9.889"w x 3.75"d

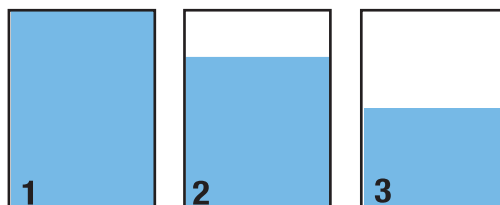


9.	1/8 Horizontal	2 col x 3.81"	4.889"w x 3.81"d
10.	1/16 Vertical	1 col x 3.81"	2.3889"w x 3.81"d
11.	1/16 Horizontal	2 col x 1.79"	4.889"w x 1.79"d
12.	Front Page Strip	4 col x 2"	9.889"w x 2"d

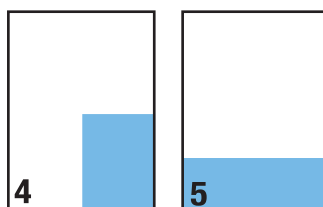


Real Estate Mechanical Sizes

1.	Full Page	4 col x 15.71"	9.889"w x 15.71"d
2.	3/4 Horizontal	4 col x 11.67"	9.889"w x 11.67"d
3.	1/2 Horizontal	4 col x 7.74"	9.889"w x 7.74"d



4.	1/4 Vertical	2 col x 7.74"	4.889"w x 7.74"d
5.	1/4 Horizontal	4 col x 3.75"	9.889"w x 3.75"d



6.	1/8 Horizontal	2 col x 3.81"	4.889"w x 3.81"d
7.	1/16 Horizontal	2 col x 1.79"	4.889"w x 1.79"d

